

FREE COMIC BOOK DAY

STARRING ARCHIE, JUGHEAD, BETTY & VERONICA

RIVERDALE

SEASON 3

Archie
COMICS

RATED
TEEN



EXCLUSIVE

GET A FIRST LOOK AT
TWO NEW
SCHOLASTIC RIVERDALE
TITLES!

UNTOLD COMIC STORIES FROM THE HIT TV SERIES ON



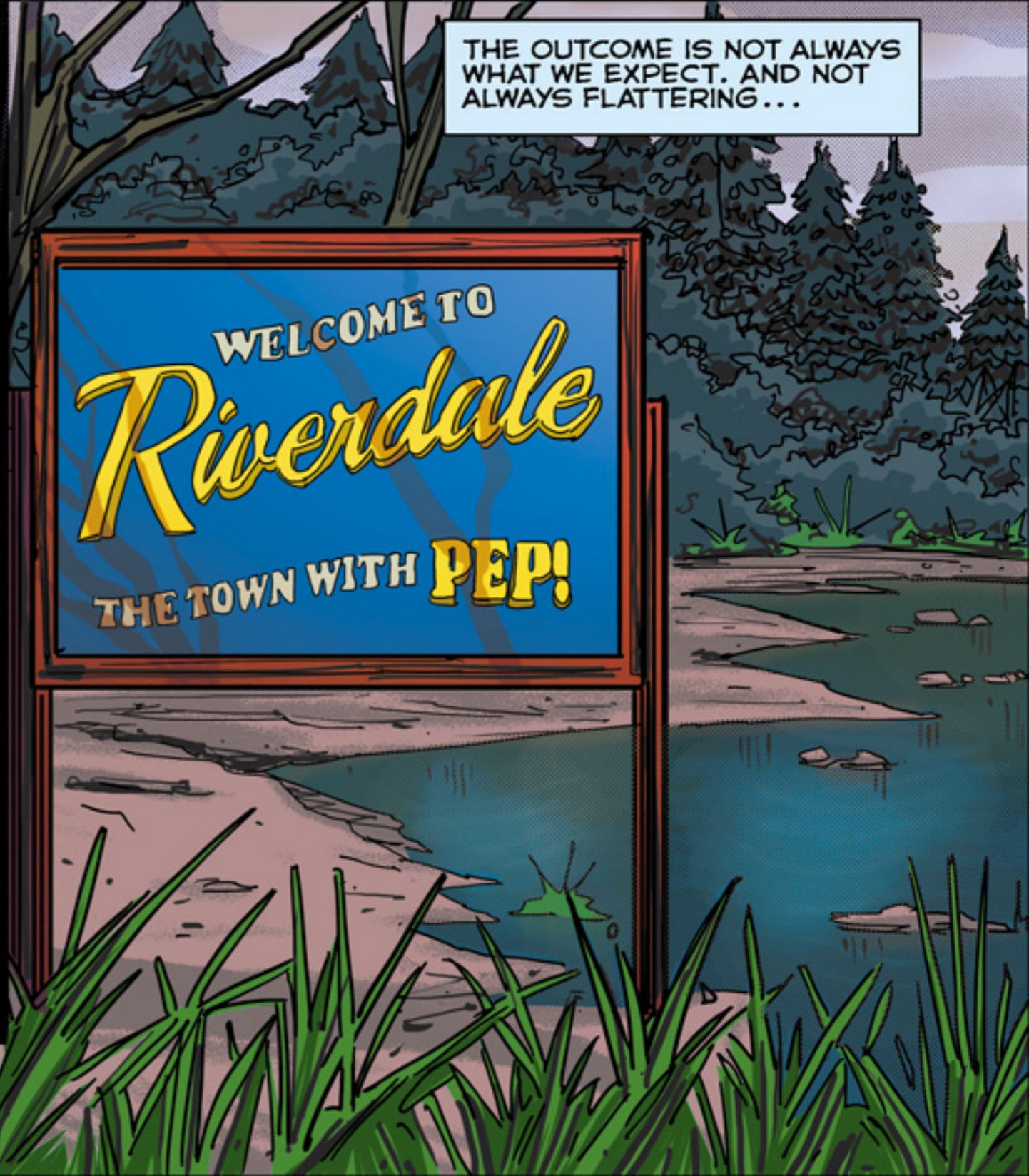
IT COMES WITHOUT FAIL EVERY YEAR.

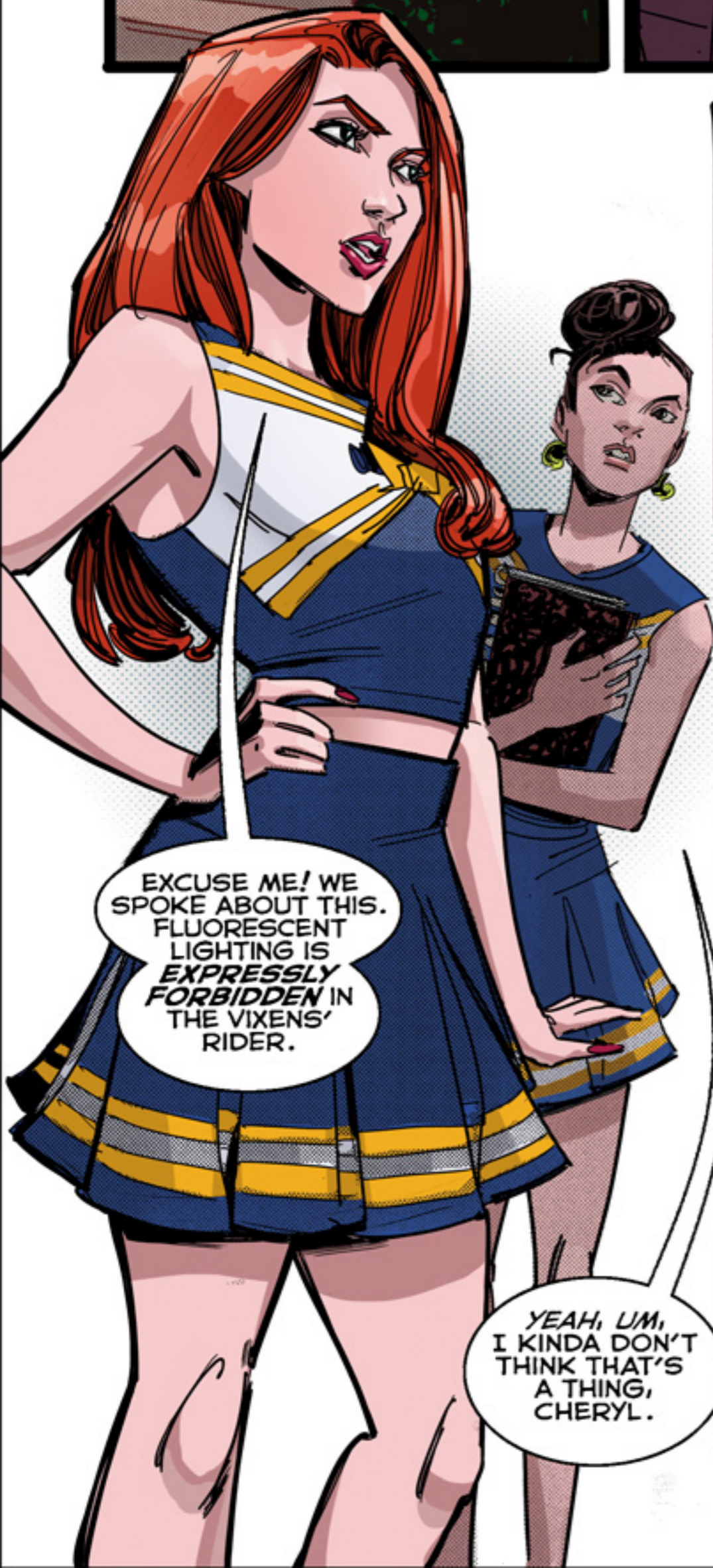
"THE BIG PICTURE"

THE ONE DAY WHEN OUR VERY ESSENCES ARE DISTILLED AND CAPTURED, FROZEN IN TIME AS A PERMANENT RECORD OF WHO WE ARE--AND WHO WE ARE NOT.



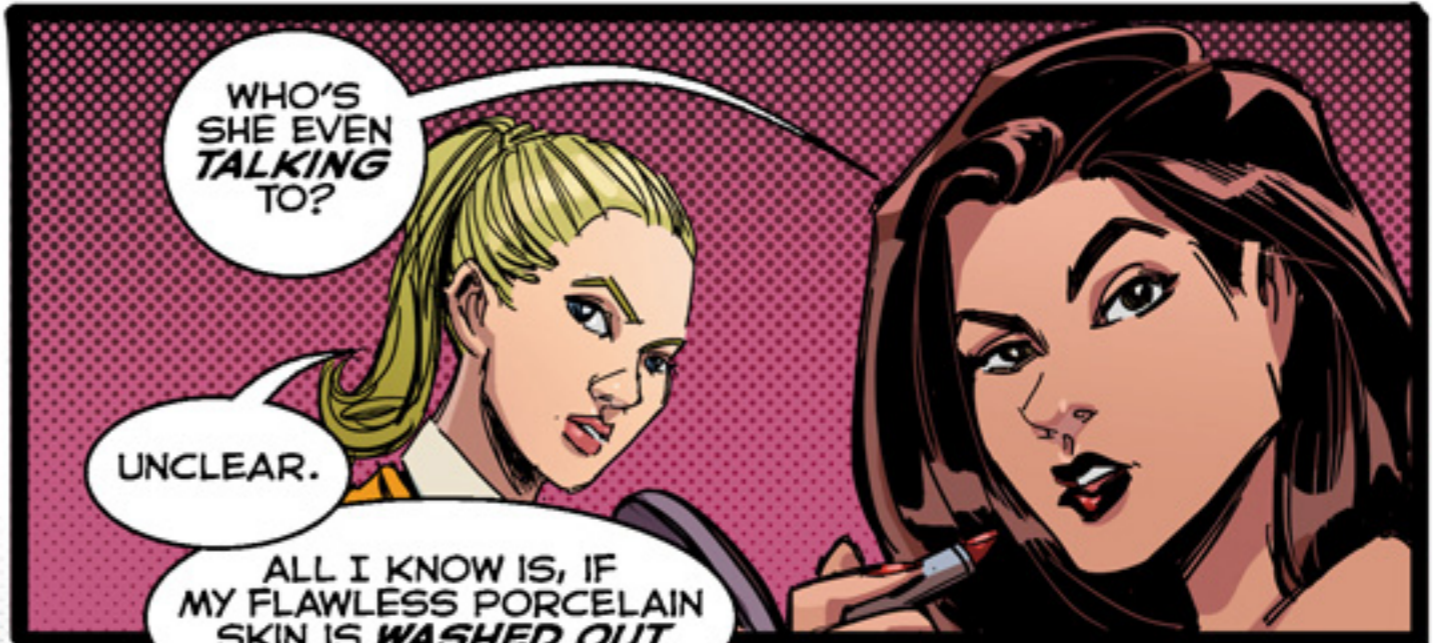
THE OUTCOME IS NOT ALWAYS WHAT WE EXPECT. AND NOT ALWAYS FLATTERING...





EXCUSE ME! WE SPOKE ABOUT THIS. FLUORESCENT LIGHTING IS EXPRESSLY FORBIDDEN IN THE VIXENS' RIDER.

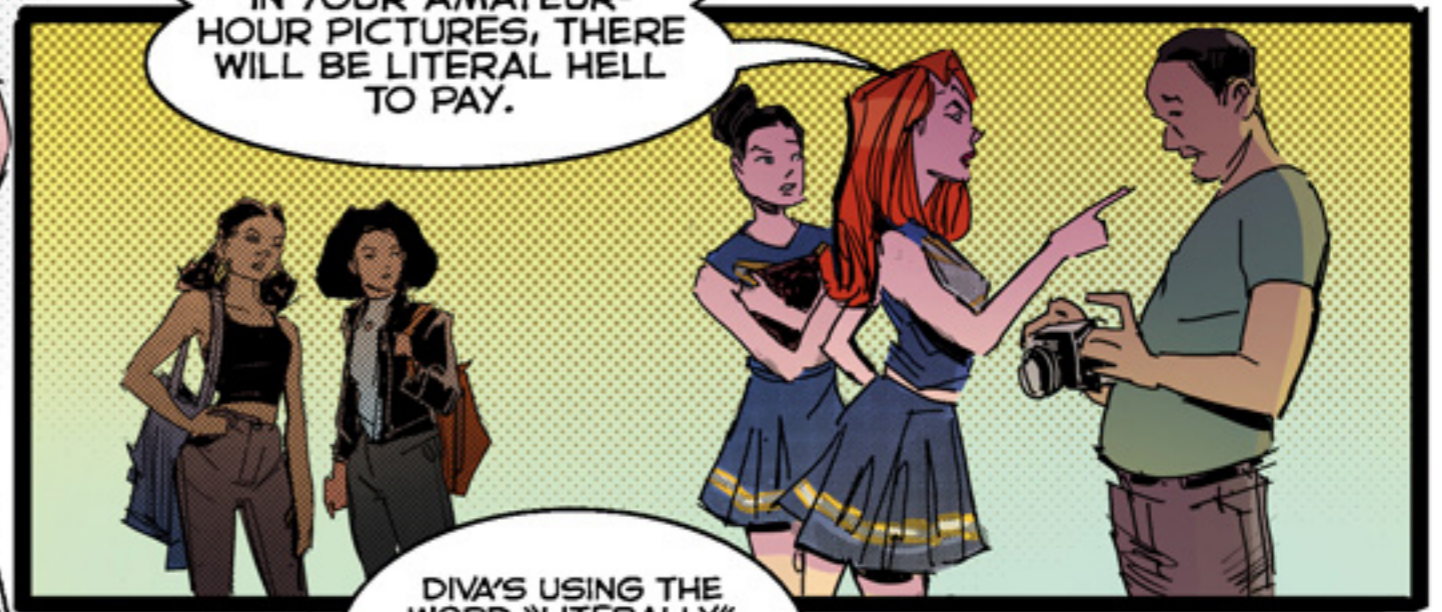
YEAH, UM, I KINDA DON'T THINK THAT'S A THING, CHERYL.



WHO'S SHE EVEN TALKING TO?

UNCLEAR.

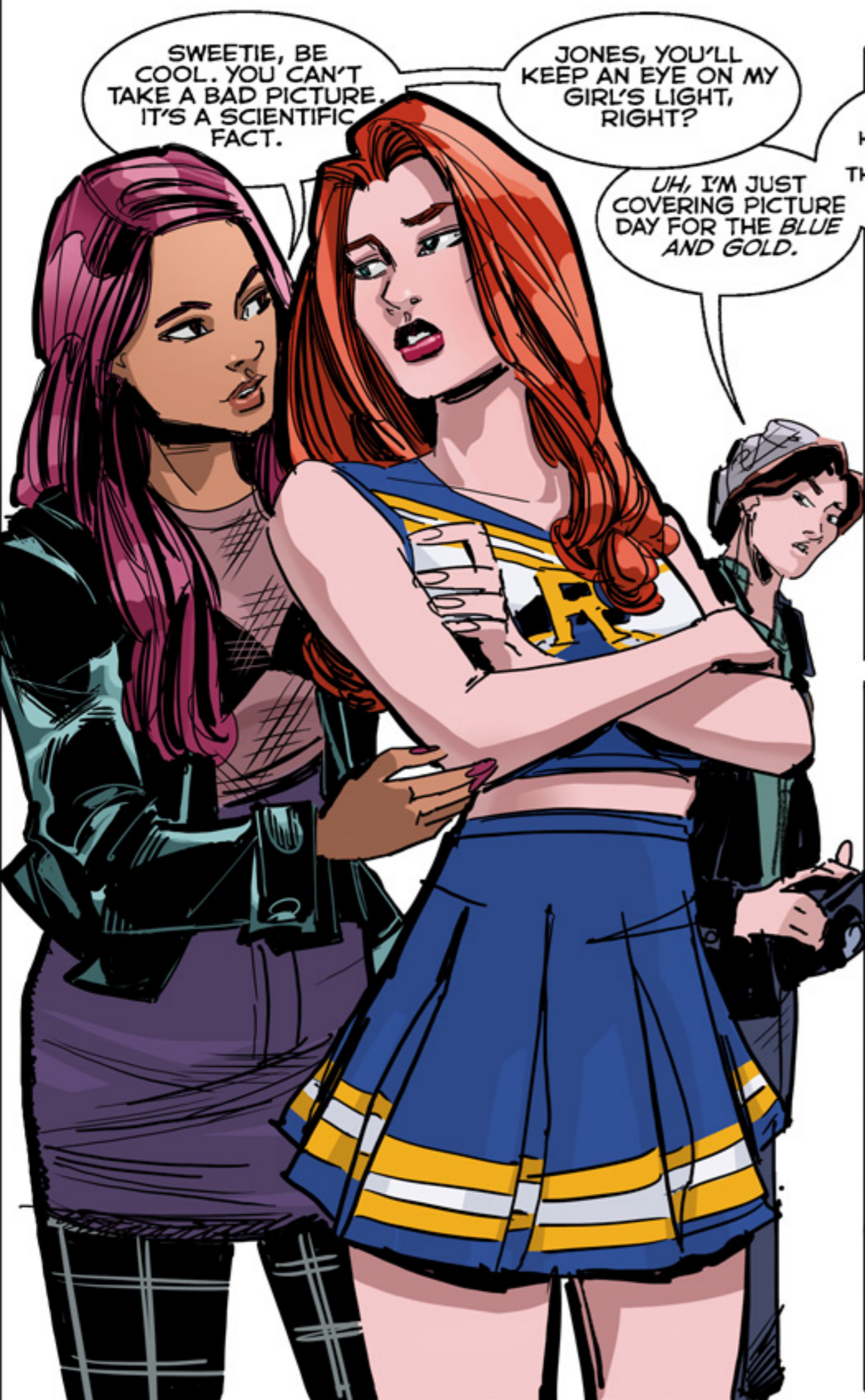
ALL I KNOW IS, IF MY FLAWLESS PORCELAIN SKIN IS WASHED OUT IN YOUR AMATEUR-HOUR PICTURES, THERE WILL BE LITERAL HELL TO PAY.



DIVA'S USING THE WORD "LITERALLY" WRONG, AND OUT-DIVAING A PUSSY-CAT. IMPRESSIVE.



NBD. TONI'S GOT THIS.

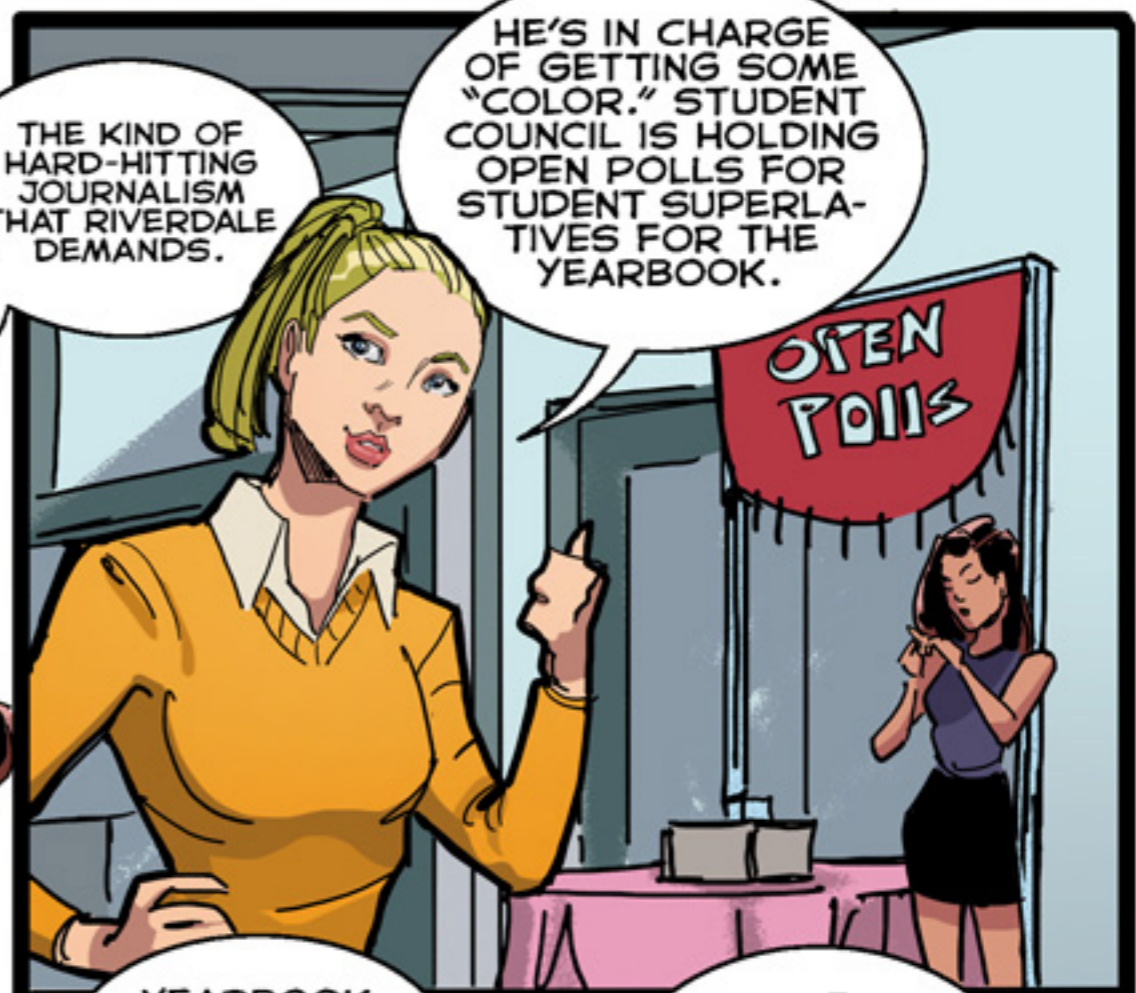


SWEETIE, BE COOL. YOU CAN'T TAKE A BAD PICTURE. IT'S A SCIENTIFIC FACT.

JONES, YOU'LL KEEP AN EYE ON MY GIRL'S LIGHT, RIGHT?

UH, I'M JUST COVERING PICTURE DAY FOR THE BLUE AND GOLD.

THE KIND OF HARD-HITTING JOURNALISM THAT RIVERDALE DEMANDS.



HE'S IN CHARGE OF GETTING SOME "COLOR." STUDENT COUNCIL IS HOLDING OPEN POLLS FOR STUDENT SUPERLATIVES FOR THE YEARBOOK.



YEARBOOK SUPERLATIVES? BUT IT'S SEPTEMBER.

AND YET.

IT'S NEVER TOO EARLY TO BEGIN THE PROCESS OF SLAPPING LABELS ONTO INNOCENT YOUNG BEINGS...



SINGLE FILE!



BULLDOGS, BEHIND ME! MVP MANTLE, THAT'S ME!