


FREE COMIC BOOK DAY

UNTOLD COMIC STORIES FROM THE HIT TV SERIES ON 

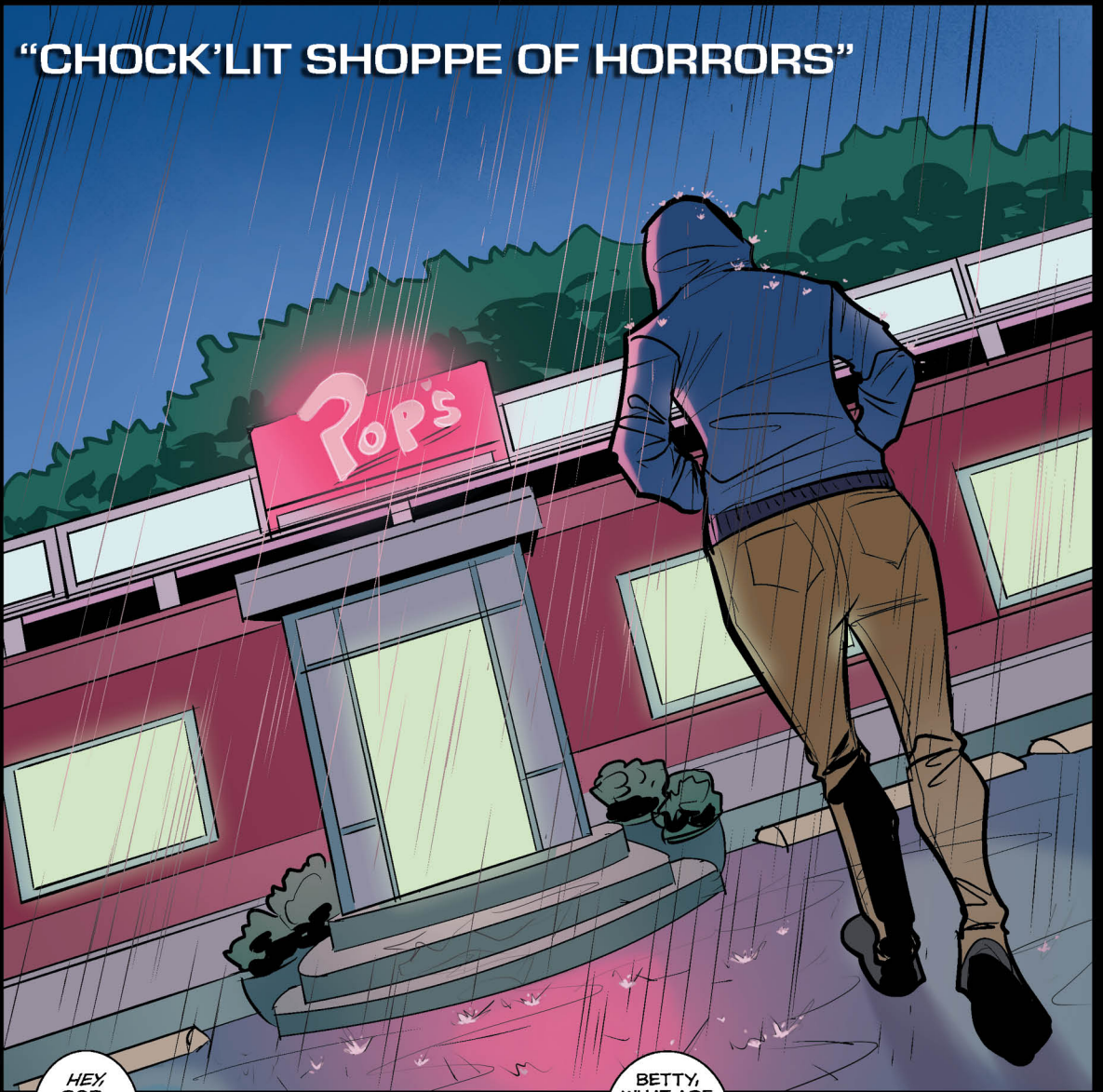
RIVERDALE[®]

Archie
COMICS

ALL NEW!

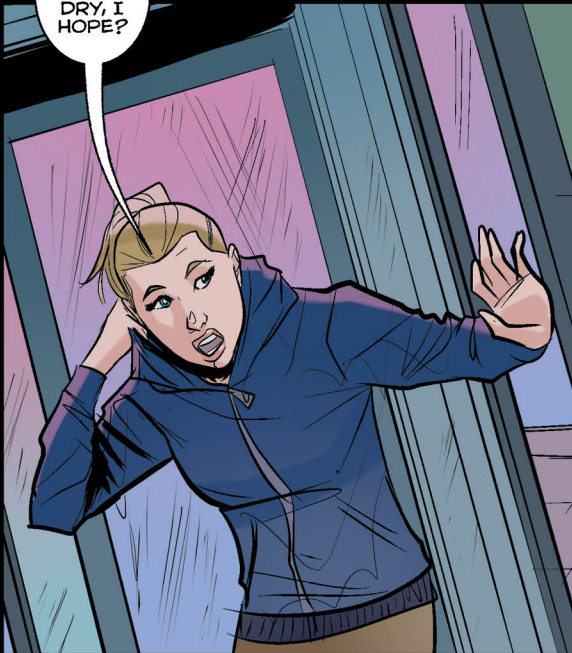


"CHOCK'LIT SHOPPE OF HORRORS"



HEY, POP. STAYING DRY, I HOPE?

BETTY, WHAT ARE YOU DOING OUT ON A NIGHT LIKE THIS?



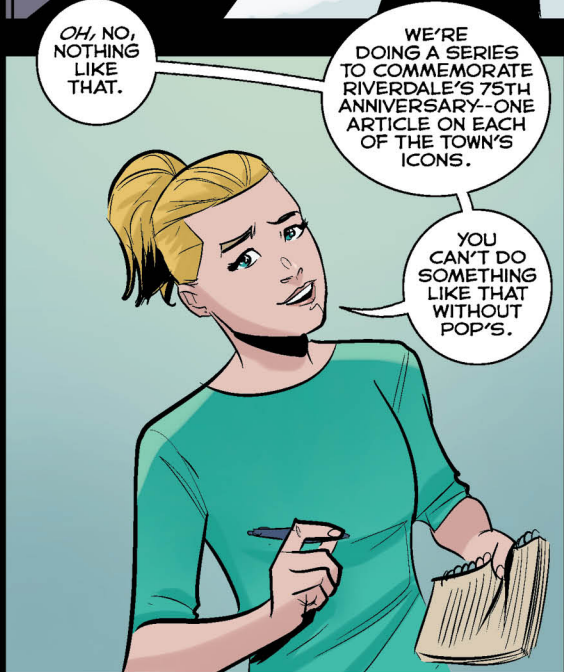
WANT SOME CHICKEN NOODLE SOUP TO WARM YOU UP? IT'S CREAMY.



TEMPTING AS THAT SOUNDS, I'M NOT HERE TO EAT...

...I WAS HOPING TO INTERVIEW YOU FOR THE BLUE AND GOLD.

SHOULD I BE WORRIED? NOT PLANNING AN EXPOSE ON ME, I HOPE.



OH, NO, NOTHING LIKE THAT.

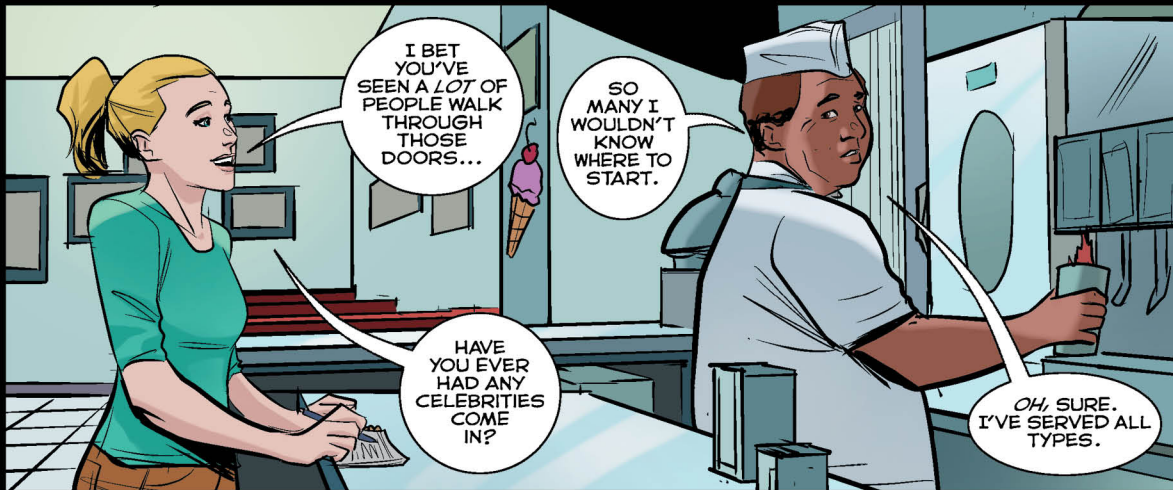
WE'RE DOING A SERIES TO COMMEMORATE RIVERDALE'S 75TH ANNIVERSARY--ONE ARTICLE ON EACH OF THE TOWN'S ICONS.

YOU CAN'T DO SOMETHING LIKE THAT WITHOUT POP'S.



WELL, WE DO HAVE SOME HISTORY. POP'S HAS BEEN HERE LONGER THAN THE TOWN ITSELF. *COURSE, IT WAS DIFFERENT IN THOSE DAYS.

MY FATHER, POP SENIOR, OPENED THIS PLACE AS A PHARMACY AND SODA FOUNTAIN. NO FOOD, JUST ICE CREAM AND POP.



I BET YOU'VE SEEN A LOT OF PEOPLE WALK THROUGH THOSE DOORS...

SO MANY I WOULDN'T KNOW WHERE TO START.

HAVE YOU EVER HAD ANY CELEBRITIES COME IN?

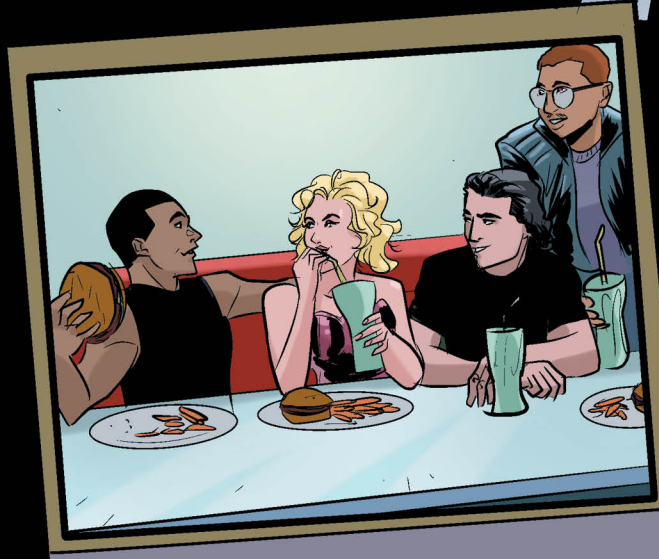
OH, SURE. I'VE SERVED ALL TYPES.



WE'VE HAD THE HONOR OF SERVING MANY PRESIDENTS OVER THE YEARS, SOME WHILE THEY WERE ON THE CAMPAIGN TRAIL, OTHERS... DURING LESS HAPPY TIMES.

NEIL ARMSTRONG STOPPED IN FOR A TUNA MELT ONCE. GUY TRACKED MUD ALL OVER MY FLOOR...

...NOT THAT I CARED, MIND YOU. THOSE WERE FEET THAT HAD TOUCHED THE MOON.



ONE NIGHT AT AROUND TWO IN THE MORNING, MADONNA ROLLED IN ON A PARTY BUS WITH HER DANCERS. LIKED MY CHICKEN AND WAFFLES SO MUCH, SHE OFFERED ME TICKETS TO HER CONCERT...

...GAVE 'EM TO MY WAITRESSES, AS I'M NOT MUCH FOR LOUD EVENTS.



WOW. THOSE ARE... REALLY BIG SIGHTINGS.

YOU'RE DARN RIGHT.



MATTER OF FACT, SEE THAT DOLLAR BILL OVER THERE ON THE WALL?

THAT WAS A TIP MY FATHER GOT FROM ONE OF THE MOST FAMOUS, OR SHOULD I SAY... MOST INFAMOUS GUESTS WE'VE EVER HAD.

POP's Corner PHARMACY
and Soda Fountain

POP's
Corner
PHARMACY
and Soda
Fountain

POP's
Co
PHAR
and
FOL

MY FATHER--THE ORIGINAL
"POP"--HAD JUST OPENED
THE SHOP A COUPLE OF
YEARS PRIOR...

IT WAS A TUESDAY, DURING
THE MIDDLE OF THE AFTER-
NOON RUSH...

...THERE WAS ELECTRICITY
IN THE AIR...

...WHEN A *STRANGE*
COUPLE CAME IN.

MY FATHER COULD TELL,
IMMEDIATELY, THAT THEY WEREN'T
FROM AROUND HERE. THEIR
CLOTHES, THEIR TEXAS ACCENTS...

...BUT IT
WAS MORE
THAN THAT...

SOME PEOPLE...THEY HAVE THE
WHIFF OF DEATH ABOUT THEM...

THESE TWO, THEY *REEKED* OF
IT. IT WAFED IN WITH THEM...

THEY SAT TOO CLOSE,
LAUGHED TOO LOUD--
COULDN'T KEEP THEIR
HANDS OFF EACH
OTHER...



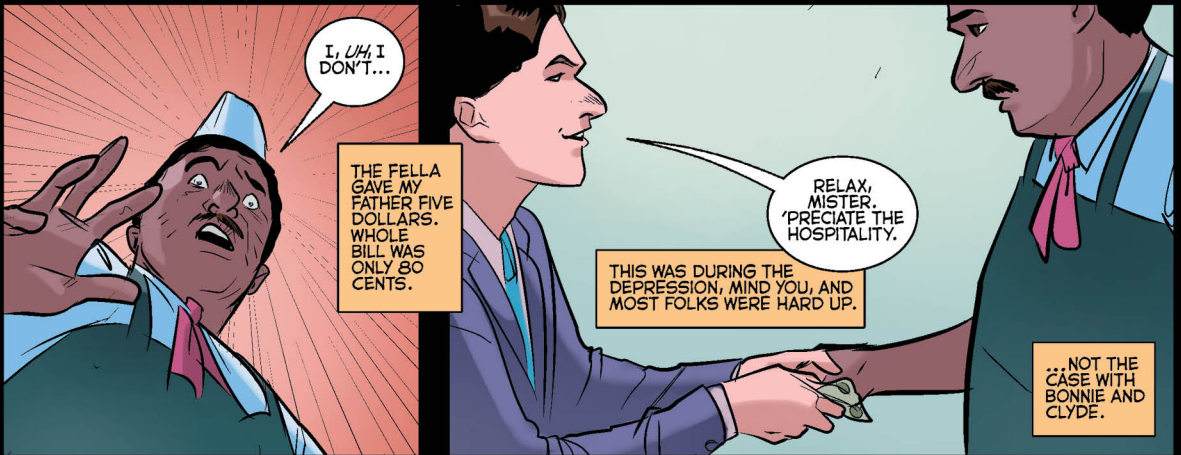
MY FATHER TOLD ME, THAT DAY, HE SAW SOMETHING THAT CHILLED HIM TO THE MARROW.

CAN I GET YOU FOLKS ANYTHING ELSE? MORE COFF--

>GULP!<



WAS THE MATTER, MISTER? YOU SEE SOMETHING YOU DON'T LIKE?



I, UH, I DON'T...

THE FELLA GAVE MY FATHER FIVE DOLLARS. WHOLE BILL WAS ONLY 80 CENTS.

RELAX, MISTER. 'PRECATE THE HOSPITALITY.

THIS WAS DURING THE DEPRESSION, MIND YOU, AND MOST FOLKS WERE HARD UP.

...NOT THE CASE WITH BONNIE AND CLYDE.



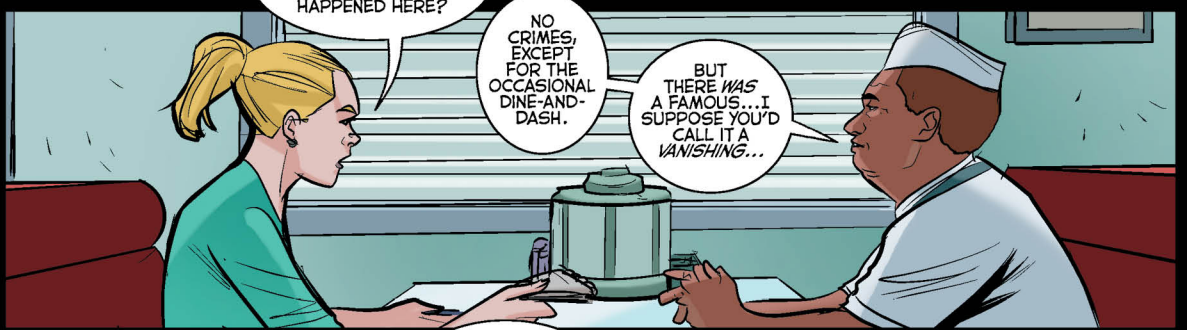
THE BONNIE AND CLYDE? REALLY, POP?

TAKE A LOOK FOR YOURSELF.



HMMM...

I'LL TAKE YOUR WORD FOR IT.



IN THE MEANTIME, HAVE ANY OTHER FAMOUS CRIMINALS EATEN HERE? HAVE ANY *CRIMES* HAPPENED HERE?

NO CRIMES, EXCEPT FOR THE OCCASIONAL DINE-AND-DASH.

BUT THERE WAS A FAMOUS... I SUPPOSE YOU'D CALL IT A VANISHING...



THERE'S A MYTH MOST FOLKS IN TOWN DON'T TALK ABOUT ANYMORE. WE'RE LIVING IN THE INFORMATION AGE, AFTER ALL, NOT MUCH TIME FOR LOCAL MYSTERIES.

BUT WHEN I WAS YOUNG, EVERYONE WITHIN THREE COUNTIES OF HERE KNEW THE LEGEND OF SWEETIE...